



SHRM Member Dues

Talking Points

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- For the first time in more than 20 years, SHRM's annual dues for professional members will increase in 2011, from the current \$160 to \$180.
 - The increase amounts to about \$0.39 per week ... or about \$1.67 per month.
 - The increase will guarantee that SHRM can continue to provide leading-edge services and products to you ... and we'll be able to invest in developing the new resources and content you want on a timely basis, to help you stay ahead of what's coming next – in your organization and in the HR profession.
 - SHRM last increased dues in 1990. If SHRM had raised dues to match the Consumer Price Index since 1990, a SHRM membership would cost \$266 today.
 - In fact, SHRM members tell us they value their membership in the Society far more than even that amount. In a recent survey, members were asked what value they would place on the various benefits they receive from SHRM. On average, members told us they considered all the benefits in the membership package to be worth \$400.
 - Even with a \$20 increase, dues will still not cover the average cost of providing benefits and services to our members. For example, as the cost of doing business has increased, the cost to serve a SHRM member has gone from \$174 in 2005 to \$224 in 2009 – an increase of 29 percent.
 - At \$180, SHRM's annual dues are still lower than those at most other HR-related associations and other professional societies. For example:
 - HR People & Strategy (HRPS) \$495
 - World-at-Work \$350 new members; \$235 renewals
 - HR.com \$299
 - Human Capital Institute \$299
 - Am. Society for Training & Development \$199
 - National Association of Social Workers \$190
 - American Institute of CPAs \$200
 - American Management Association \$225
 - American Society of Assoc. Executives \$265 - \$395, depending on category
 - The dues increase in 2011 only applies to professional members in the United States. Annual membership dues will not change at this time for:
 - **students** (at \$35) whom we want to encourage to enter the HR profession;
 - **retirees** (at \$55) many of whom are on fixed incomes; and
 - **non-U.S. based internet-only members** (at \$95) many for whom SHRM membership complements their national or provincial membership and many are in developing nations. Members outside the U.S. that opt for full membership will pay the \$180 rate or equivalent.
 - **Student Chapter Advisors (at \$100)**
 - Chapter Management Professionals (at \$100)
 - Additionally, chapter members will receive a discounted first-year rate of \$165