

EXHIBITOR INFORMATION

LOCATION OF EXHIBITS

Exhibit Halls B2-B5
Georgia World Congress Center
285 Andrew Young International Blvd., NW
Atlanta, GA 30313
(404) 223-4000
www.gwcc.com

EXPOSITION DATES

June 24-26, 2012

SHRM CONFERENCE DATES

June 24-27, 2012

EXHIBIT SPACE COSTS

10' x 10' Inline Booth	\$4,300
10' x 10' Corner Booth	\$4,500
20' x 20' Island Booth	\$18,000
20' x 30' Island Booth	\$26,600
20' x 40' Island Booth	\$35,200
30' x 30' Island Booth	\$39,500
30' x 40' Island Booth	\$52,400
40' x 40' Island Booth	\$69,600

INCLUDED IN YOUR RENTAL FEE:

- One complimentary full-conference exhibitor registration
- Four booth personnel registrations—access to the SHRM Exposition only
- Complimentary exhibitor training webcast
- Exclusive, nonconflicting Exhibit Hall hours to meet attendees
- Networking opportunities that include luncheons, receptions and refreshment breaks
- 50 free passes to the SHRM Exposition to offer clients
- Complimentary company listings in attendee marketing brochures (subject to print deadlines)
- Company listing and 50-word company description in SHRM Exhibit Directory (subject to print deadlines)
- 8'-high draped back wall, 3'-high draped sidewalls
- 24-hour Exhibit Hall perimeter security—although all reasonable measures are taken to secure the Exhibit Hall, individual booths and materials contained within exhibit booths are the responsibility of the exhibitor

SPACE RENTAL TERMS

Before February 24, 2012: 50 percent of the total cost of the booth space is due with contract to confirm exhibit space.

After February 24, 2012: Full payment for booth space is due with contract to confirm exhibit space.

If your choice of space is not available, the closest space to your original selection will be assigned. No guarantees are made in respect to booth size or location. Visit an updated floorplan online at <http://expocad.shrm.org>.

CANCELLATION POLICY

All cancellations and refunds must be in writing. Cancellations received before November 18, 2011, will result in SHRM retaining \$1,000 per 10' x 10' space rented. Cancellations received between November 18, 2011 and February 24, 2012, will result in SHRM retaining 50 percent of the total cost of booth space. No requests for refunds will be granted after February 24, 2012.

Visit an updated floorplan online at <http://expocad.shrm.org>.