

The Human Experience: Elevating Employee Experience in Your Organization

Intended Audience	Mid-Level	Delivery Options	1-Day In-Person (Onsite and Seminar) 4-week Virtual Seminar
HR Competencies	<ul style="list-style-type: none">• Relationship Management• Communication• HR Expertise (HR Knowledge)	Recertification*	SHRM: 7.5 PDCs

Program Overview

The Human Experience: Elevating Employee Experience in Your Organization is an 8-hour educational program designed to explore the future of the employee experience. Immerse yourself in this interactive program, with other experienced HR practitioners, as you participate in meaningful activities and discussions around employee engagement, workplace culture, and creating the best experience for your employees. Develop a concrete human experience strategy that supports your organization's specific needs while helping make work meaningful to employees.

Program Objectives

This program is designed to provide you with the knowledge and skills necessary to:

- Analyze the evolution of the employee experience in the workplace
- Examine your organizational culture as it relates the human experience
- Develop a human experience strategy that aligns with the needs of your organization
- Create an action plan that helps drive the human experience at your organization

Program Modules

This program includes the following modules:

- Module 1: Introduction
 - Welcome
 - Course Objectives
- Module 2: Analyzing Human Experience in the Workplace
 - The Human Experience Framework
 - Work-Life Balance
 - Employee Engagement
 - Employee Experience
 - Human Experience
 - The Story of Spark Corporation



*Visit shrm.org/seminars for the most up-to-date recertification credit details.

- Module 3: Cultivating Human Experience
 - Sources of Motivation
 - What is Meaningful Work?
 - Three Pillars of Human Experience
 - Purpose
 - Case Study
 - Community
 - Case Study
 - Opportunity
 - Case Study
 - The Agile Workspace
 - Case Study
 - Human Experience at Spark
- Module 4: Developing a Human Experience Strategy
 - Developing Your Strategy
 - Measuring Engagement
 - Collecting Data
 - Building the Business Case
 - Aligning Initiatives to Strategy
 - Employee Ownership
 - Case Study: Human Experience Strategy at Spark
- Module 5: Conclusion
 - Program Objectives
 - Knowledge Center
 - Thank You