SOAR Analysis Model

A guide for strategic conversations focused on planning; requires engagement at all levels; focuses first on planning then moves to implementation.

**Strengths**
- What are we great at?
- What are we most proud of?
- What do our strengths tell us about our skills?

**Opportunities**
- What are the possibilities?
- Where can we innovate?
- How do we collectively understand outside threats?

**Aspirations**
- What are our dreams and wishes?
- How do we allow our values to drive our vision?
- How can we make a difference for our stakeholders?

**Results**
- What will be our measurable and meaningful outcomes?
- What do we want to be known for?
- How do we tangibly translate this into measurable actions?
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