



John W. Boudreau, Ph.D., Professor and Research Director at the University of Southern California's Marshall School of Business and Center for Effective Organizations, is recognized worldwide for breakthrough research on the bridge between superior human capital, talent and sustainable competitive advantage. Dr. Boudreau consults and conducts executive development with companies worldwide that seek to maximize their employees' effectiveness by discovering the specific strategic bottom-line impact of superior people and human capital strategies. http://ceo.usc.edu/research_scientist/boudreau.html

His recent books include *Beyond HR: The New Science of Human Capital*, with Peter M. Ramstad, published by Harvard Business School publishing, in 2007, and *Investing in People*, with Wayne F. Cascio, published by Pearson, in 2008, *Achieving Strategic Excellence in Human Resource Management*, with Edward Lawler (Stanford University Press, 2009). His next book is *Retooling HR: Using Proven Business Tools to Make Better Decisions about Talent*, published in July 2010 by Harvard Business School Publishing.

Dr. Boudreau has published more than 50 books and articles. Dr. Boudreau's large-scale research studies and focused field research addresses the future of the global HR profession, HR measurement and analytics, decision-based HR, executive mobility, HR information systems and organizational staffing and development. His scholarly research is published in *Management Science*, *Academy of Management Executive*, *Journal of Applied Psychology*, *Personnel Psychology*, *Asia-Pacific Human Resource Management*, *Human Resource Management*, *Journal of Vocational Behavior*, *Human Relations*, *Industrial Relations*, and *Journal of Human Resources Costing and Accounting*. Features on his work have appeared in *Harvard Business Review*, *The Wall Street Journal*, *Fortune*, *Fast Company* and *Business Week*, among others.

Professor Boudreau was the first Visiting Director of Sun Microsystems' unique Research and Development Laboratory for Human Capital. He co-authored a best-selling textbook on human resource management that reached its eighth edition including Chinese, Czech, Spanish and other translations. His research received the Academy of Management's Organizational Behavior New Concept and Human Resource Scholarly Contribution awards. He received the 2009 Chairman's Award from the International Association for Human Resources Information Management (IHRIM) for lifetime achievement in human resource information management.

The recipient of the General Mills Award for teaching innovations at Cornell University, Dr. Boudreau founded the Central Europe Human Resource Education Initiative, connecting American HR professionals and academic researchers with faculty and students in the Czech and Slovak Republics. A strong proponent of corporate/academic partnerships, Dr. Boudreau helped to establish and then directed the Center for Advanced Human Resource Studies (CAHRS), at Cornell University, where he was a professor for over 20 years, before his current position as Research Director for the Center for Effective Organizations, at the University of Southern California.

Dr. Boudreau is a strategic advisor to a wide range of organizations, including early-stage companies, global corporations, government and military agencies, and non-profit organizations. His consulting and research clients include American Express, Asian Development Bank, Avon, Baxter Healthcare, Boeing, Bristol-Myers, Citigroup, Corning, Dell, Electronic Arts, Frito-Lay, Gap, GE, The Hartford, HP, Mattel, Merck, Microsoft, Northrop Grumman, Novartis, Pfizer, PepsiCo, Shell International, Royal Bank of Canada, ScotiaBank, Sun, TriWest Health, Towers-Watson, Unilever, United Technologies, Unisys, the United Nations, the U.S. Navy, the U.S. Office of Personnel Management, The World Bank, and Williams-Sonoma. He is an invited contributor to executive programs with IMD, Wharton, Harvard and Cornell University.

Professor Boudreau is a Fellow and Foundation Trustee of the National Academy of Human Resources. He has served as a member of the board of advisors the Human Resource Planning Society and WorldatWork. He chaired the Advisory Board of the California Strategic HR Partnership, a silicon-valley HR executive consortium, and served as an advisor to the Saratoga Institute, a global source of human capital benchmarking and performance measures. He has been elected to the executive committees of the Human Resources Division of the Academy of Management and the Society for Industrial and Organizational Psychology.

Dr. Boudreau holds an undergraduate degree in business from New Mexico State University, and a Masters degree in Management and Ph.D. in industrial relations from Purdue University's Krannert School of Management.