

SHRM Certification Seal

SHRM Recertification Provider
2020

SHRM
SHRM-CP | SHRM-
RECERTIFICATION
PROVIDER
2020

MASTER LOGO



TYPOGRAPHY

Proxima Nova Bold
 Proxima Nova Condensed Bold
 Proxima Nova Condensed Extra Bold

All Caps
 Variable scaling



BLACK (K) 100%	CMYK C 0 M 0 Y 0 K 100	DIGITAL #000000
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KNOCK OUT (KO) REVERSE WHITE	CMYK C 0 M 0 Y 0 K 0	DIGITAL #FFFFFF
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For program details, refer to the SHRM Recertification Provider Program Guide.

Adhere to SHRM Recertification Provider seal usage guidelines when using the SHRM Recertification Provider seal on any publications, and add the following statement:

[Organization name] is recognized by SHRM to offer Professional Development Credits (PDCs) for SHRM-CP or SHRM-SCP.



PANTONE
647 C

CMYK
C 86 M 60 Y 17 K 2

RGB
R 51 G 102 B 154

WEB
#33669a



BLACK (K)
80%

CMYK
C 0 M 0 Y 0 K 80

RGB
R 89 G 89 B 91

WEB
#58595b

MASTER LOGO | SCALE

SIZE
COLOR

1.25 Inch | 90 pts. | 7p6

1.00 Inch | 72 pts. | 6p0

.75 Inch | 54 pts. | 4p6



SIZE
BLACK

1.25 Inch | 90 pts. | 7p6

1.00 Inch | 72 pts. | 6p0

.75 Inch | 54 pts. | 4p6



SIZE
REVERSE
WHITE
(KO)

1.25 Inch | 90 pts. | 7p6

1.00 Inch | 72 pts. | 6p0

.75 Inch | 54 pts. | 4p6

