

Fuel Your People Power:
**How to Evaluate Your
Workplace Culture and
Elevate Your Impact**



- Learn how to create a more harmonious workplace for the workforce
- Build your capacity with techniques for getting genuine employee feedback and strategies for connecting data with impact
- Gain the practical skills needed to elevate your workplace culture and the motivation to do it



Facilitator: Dr. Muath Jafaari
Chief Innovation Officer, Tharwah

Introduction



Workplace culture is the invisible force that shapes performance, innovation, and employee well-being.

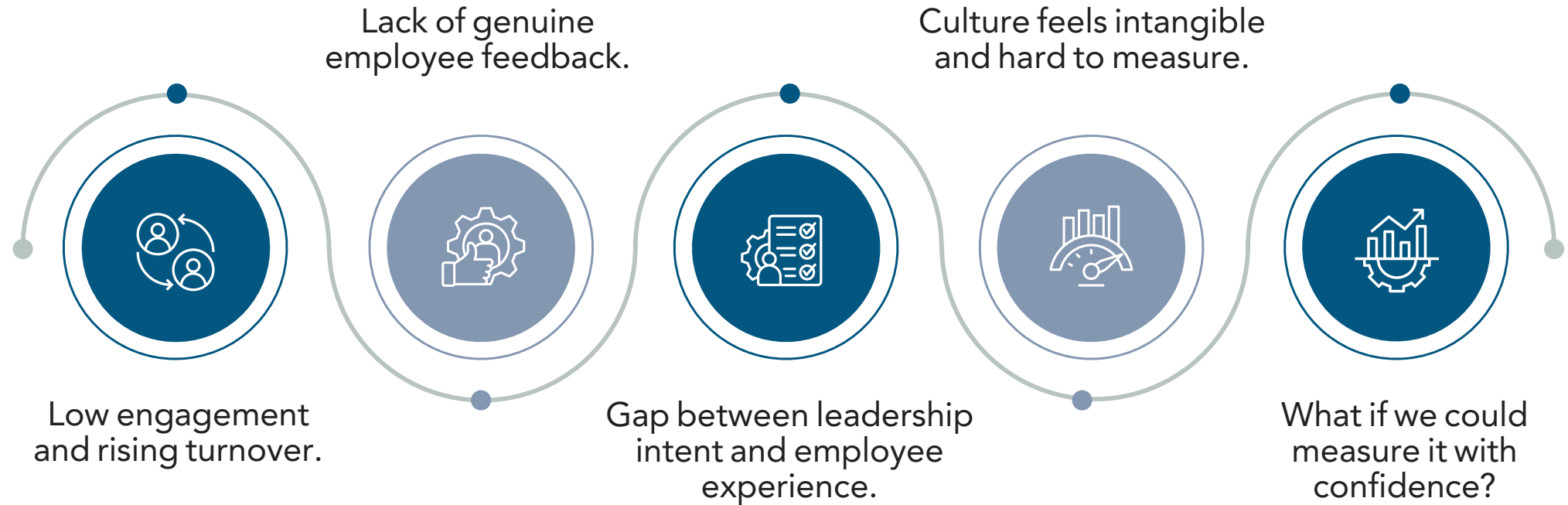


Without the right culture, even the best strategies fail.



Opening Question:
What comes to your mind when you hear 'healthy workplace culture'?

Today's Challenge



Creating a Harmonious Workplace

- **Trust**
Employees feel safe and valued.
- **Transparency**
Open and honest communication at every level.
- **Inclusivity**
Every voice counts.
- **Organizations**
Organizations need a proven framework to achieve it.



Introducing OHBI

Organizational Health Behavior Index (OHBI)



- Organizational Health Behavior Index (OHBI).
- Science-based model by Tharwah to measure and improve culture.

8 Dimensions:

Awareness	Appreciation
Engagement	Employee Persona
Relations	Internal Communication
Employee Voice	Organizational Culture

- Provides both quantitative and qualitative insights.

Gathering Genuine Feedback



- Traditional surveys often fail to capture sentiment.
- OHBI enables comprehensive assessments across 8 dimensions.
- AI-powered insights including resignation prediction models.
- Clear benchmarks and actionable recommendations.

From Data to Impact



Data without action is just numbers.



OHBI translates insights into tailored action plans.



Leaders receive clear strategies for culture enhancement.



Healthy Place to Work certification boosts employer brand.

Practical Skills for Leaders

- Leaders directly shape culture.
- OHBI provides persona insights to understand employee needs.
- Maps cultural strengths and gaps.

- **Skills:**

active listening

recognition

connecting culture to impact



Motivation & Recognition



- Culture transformation requires intrinsic and extrinsic motivation.
- OHBI drives motivation through employee appreciation and engagement.
- Recognizes organizations through certification and global standards.
- Employees feel valued when their voices drive real change.

Wrap-Up & Q&A



01

Measure What Matters

Culture becomes visible through OHBI.

02

Turn Insights Into Impact

Insights drive measurable business change.

03

Recognition Fuels Motivation

Empowers employees and strengthens organizations.



ÖΘJ
THARWAH

**Start Your Journey with OHBI !
Evaluate, act, and elevate your culture.**

"Culture shouldn't be a feeling. Make it measurable."



Empowering Human Potential

WWW.THARWAH.NET | INFO@THARWAH.NET