

WHY WORKFORCE PELL MATTERS TO HR & BUSINESS

Future-ready workforces ★ *Reduced hiring and training costs* ★ *Strengthened competitiveness*

Federal financial aid for short-term training programs benefits employers and workers.



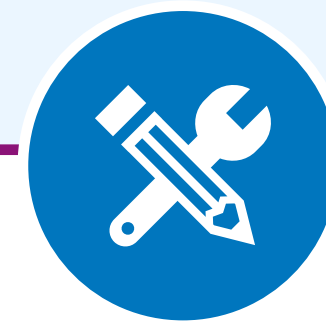
Expands the Talent Pipeline

Affordable training for
in-demand occupations



Accelerates Skills-Based Hiring

Employer-recognized credentials
based on proven skills



Closes Critical Skills Gaps

Greater workforce readiness
through industry-aligned skills



Strengthens Employer Partnerships

Collaboration with workforce boards,
training providers, and more



Reaches a Broad Range of Workers

For working adults, veterans,
opportunity youth, and more



Elevates HR as a Business Leader

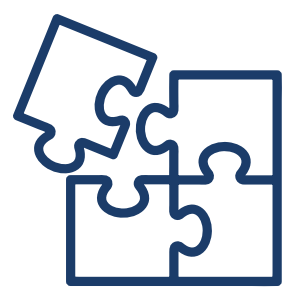
Increased role for HR in driving
long-term business growth

SHRM'S ROLE

The employer voice during Workforce Pell implementation



**Educating HR and
business leaders**



**Connecting employers
with education and
workforce partners**



**Advancing
skills-first hiring**



**Strengthening
education-to-employment
pathways**

