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Insert Your Chapter/State Council Logo Here

**[STATE COUNCIL/CHAPTER NAME] Awarded**

**For Elevating Human Resources, Improving Workplaces**

**[CITY, STATE (e.g., ALEXANDRIA, Va.)], May XX, 2023** — SHRM recently awarded [STATE COUNCIL/CHAPTER NAME] its prestigious EXCEL [TYPE OF EXCEL Award (i.e., Bronze, Silver, Gold and Platinum)] Award for the [CHAPTER’s or COUNCIL’s] accomplishments in 2022.

The EXCEL award is given to state councils and chapters to recognize major accomplishments, strategic activities, and tactical initiatives that elevate the profession of human resources.

“SHRM’s impact on the world of work is due to the dedication and efforts of our chapters and state councils like [STATE COUNCIL or CHAPTER NAME]. “The [TYPE] EXCEL Award is not only a celebration of the great work done by [CHAPTER/COUNCIL]—it’s also recognition of their focus and determination to cause the effect to make great workplaces”, said Johnny C. Taylor, Jr., SHRM-SCP, president, and chief executive officer of SHRM. “Their HR leadership is exemplary.”

The EXCEL Award can be earned at four levels: bronze, silver, gold and platinum. Each level has a prescribed set of requirements and accomplishments that must be met. [STATE COUNCIL/CHAPTER NAME] will receive recognition in SHRM publications and at conferences, a logo to display on its website, and information to share with its members about the significance of this award.

[INSERT SHORT, 3- TO 4-SENTENCE PARAGRAPH ABOUT CHAPTER/COUNCIL ACCOMPLISHMENTS.]

For more information about [INSERT CHAPTER/COUNCIL NAME], visit [INSERT WEBSITE ADDRESS].

**Media:** For more information, contact Edward Burke, at Edward.Burke@shrm.org or 703-535-6036.

[INSERT CHAPTER/COUNCIL BOILERPLATE]

**About SHRM**

SHRM creates better workplaces where employers and employees thrive together. As the voice of all things work, workers and the workplace, SHRM is the foremost expert, convener and thought leader on issues impacting today’s evolving workplaces. With nearly 325,000 members in 165 countries, SHRM impacts the lives of more than 235 million workers and families globally. Learn more at [SHRM.org](https://contactmonkey.com/api/v1/tracker?cm_session=e5ee3678-85be-418e-b9eb-6684c0245b67&cs=283241c3-7317-41c7-b84c-e9c45b19d3ce&cm_type=link&cm_link=654e0b60-190d-464a-b563-b61466918878&cm_destination=http://shrm.org/).