

AI in HR: From Insight to Impact

Embracing a Transformative Future

Artificial intelligence adoption is rapidly reshaping workplaces. According to SHRM research, **62%** of HR leaders believe it will transform their organizations within the next five years. However, only **25%** have a clear adoption strategy, underscoring a gap between enthusiasm and preparedness. While many HR departments are integrating tools — such as for recruiting, talent management, performance evaluation, and employee engagement — there remains a significant lack of understanding about how these technologies work, their limitations, and how to use them effectively.



DESPITE HIGH ADOPTION, HR'S AI UNDERSTANDING IS LOW

65% of HR professionals report using AI at work, yet **80%** report only a beginner or intermediate level of understanding of AI.



LACK OF ADVANCED UNDERSTANDING OF AI

Only **4%** of HR professionals claim advanced knowledge and **less than 1%** identify as experts.



KNOWLEDGE OR TRAINING IS A BARRIER FOR HR

42% of HR professionals who don't use AI report that the primary barrier is insufficient knowledge or training.

Big AI Bets Demand Big People Investments

Organizations are making massive investments in AI technology, but technology alone isn't enough. To see real returns, organizations must also build the capabilities and confidence their teams need to use AI effectively and integrate it seamlessly into their workflows.

\$200 billion

is the amount that organizations are expected to invest in AI technology in 2025.

52%

of organizations working to improve AI literacy are investing in AI training programs and workshops.

Take the next step.
Gain competitive advantage.

SCAN THE QR CODE TO TAKE
THE AI READINESS QUIZ

Get actionable results within 5 minutes.



SHRM's AI Enablement for HR

Advanced AI Integration Tools for HR Success

The future of HR demands a seamless blend of human intelligence and cutting-edge technology. Building on the success of the SHRM AI+HR Specialty Credential — which has already empowered hundreds of professionals to accelerate their AI expertise — we're proud to introduce SHRM's AI Enablement for HR. Designed specifically for HR leaders and their teams, this program goes beyond generic AI training to deliver comprehensive, actionable guidance tailored for HR professionals.



Live Virtual Training

Expert-led, interactive training sessions on real-world, practical AI applications, ensuring your team is ready to integrate AI with confidence and precision.



Functional AI Readiness Assessments

Evaluate your organization's AI capabilities and align your team's readiness with your unique business needs.



Hands-On Implementation Guide

Develop a clear AI adoption road map, tailored to your organization's goals, so your team can execute with purpose and efficiency.



On-Demand Resource Library

Promote continuous learning with exclusive access to a rich repository of tools, insights, and resources for ongoing upskilling.

Is Your Organization Truly AI-Ready?

It's not just a technical challenge, it's a strategic imperative. Understanding AI readiness is crucial for organizations because it directly impacts their ability to leverage AI effectively to drive innovation. Why does this matter?

Competitive Advantage

Early and effective adoption can outperform competitors by automating processes and gaining deeper insights.

Talent and Skills Development

Assessing readiness highlights gaps in talent and helps organizations plan for upskilling.

Scalability and Growth

Ensure scalability in operations without compromising quality or efficiency.

Ready to elevate your organization's AI capabilities and strategy?

SCAN THE QR CODE TO GET IN CONTACT WITH A SHRM BUSINESS REPRESENTATIVE.

