

# EMPOWER YOUR HR TEAM. ELEVATE YOUR BUSINESS.



SHRM Corporate Membership gives your team access to expert insights and resources from the leading authority on all things work.

## 95% OF FORTUNE 500 FIRMS

rely on SHRM for expert-backed guidance, compliance tools, and workplace strategies that drive results.

## CORPORATE MEMBER BENEFITS

### One Membership. Endless Value.

Equip your team members with the knowledge, tools, and resources they need to navigate and stay ahead in an ever-evolving business landscape. Choose from flexible membership tiers built to match your team's size, structure, and priorities.



#### HR Pro

**Ideal for: Early to Midlevel HR Professionals**

Serving as the operational backbone and the catalyst for organizationwide HR innovation, HR Pro Membership empowers HR teams with the foundational tools and expertise to lead effectively.

#### Stay Up-to-Date

- Legal & Compliance Updates
- News & Trends
- Executive Order Impact Zone

#### Be Informed

- Get the latest research and insights on trending HR topics such as AI in the workplace and I&D.

#### Timesaving Resources

- Forms & Checklists
- Toolkits
- Policies
- HR Templates
- How-To Guides
- Job Descriptions
- Interview Questions
- Training Presentation Templates



#### Executive Network (EN)

**Ideal for: Executives**

Tailored for senior executives, this membership tier provides exclusive insights and programming designed to help leaders manage through complexity and drive meaningful growth.



**EN:Assembly:** Attend monthly virtual conversations with the top minds in business for collaboration and support in private, facilitator-led calls.



**Strategic Content:** Leverage insights curated for executives, including research, white papers, and SHRM's *People + Strategy* journal.



**Select Events:** Gain access to exclusive experiences with thought-provoking discussions, knowledge sharing, and networking opportunities.



## JOIN TODAY

Scan to speak to a SHRM Business specialist about Corporate Membership.

## Enterprise-Level Support

With SHRM Corporate Membership, you receive the strategic guidance you need to drive adoption, measure ROI, and maximize value across your organization.



### Dedicated Customer Success Manager (CSM)

Aligning as a strategic collaborator for HR leaders, a dedicated CSM will provide personalized guidance and proactive support based on your organization's unique objectives.



### Team Onboarding & Adoption

Experience a structured and formal onboarding process to ensure members companywide are familiar with tools, resources, and know-how to maximize the value of SHRM Memberships.



### HR Knowledge Advisors

Gain unlimited access to SHRM HR Knowledge Advisors for expert, on-demand guidance to tackle your toughest workplace issues.



### Utilization Dashboards & Aggregated Reporting

Get access to dashboards that provide actionable insights so you can identify trends, track key metrics, and compare SHRM content usage across teams and departments.



### Consolidated Billing

Benefit from simplified billing that saves time for your finance and procurement teams and offers a clear overview of costs for easier budget tracking and management.

## WHY DO LEADING ORGANIZATIONS INVEST IN SHRM CORPORATE MEMBERSHIP?



### Timesaving Resources

Build better policies fast with ready-to-use SHRM toolkits, guides, and sample forms.



### Simplified Compliance Management

Eliminate guesswork and stay compliant with SHRM's tools and templates.



### On-Demand HR Expertise

Reach out to SHRM HR Knowledge Advisors for real-time guidance on your toughest issues.



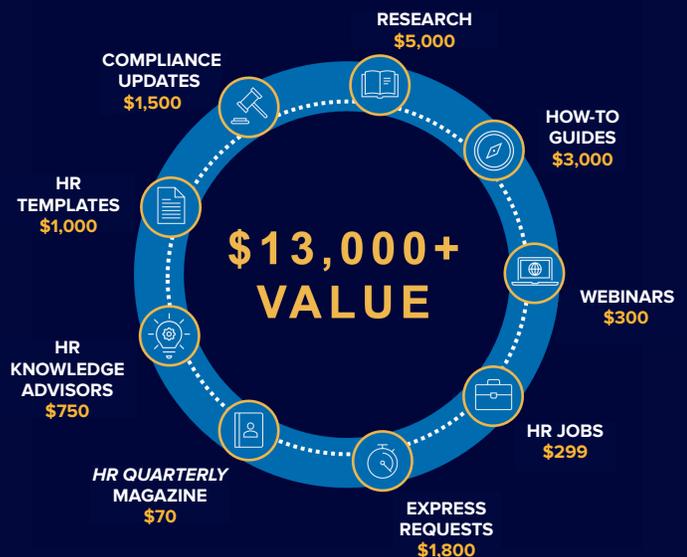
### Actionable Insights from Workplace Experts

Get timely HR updates and insights on trends that directly impact your organization.



### Cost Savings

Cut individual reimbursement costs and consolidate your HR investments with a Corporate Membership built for scale and savings.



“We’ve received feedback from our HR colleagues who have experienced the SHRM Membership on a daily basis, and they’re telling us that it is one of **the most impactful development investments they’ve ever experienced in their HR careers.**”

— Chris Mikulski, Head of HR for the Americas, H&M



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