

# YOU CAN MAKE A DIFFERENCE IN THE LIVES OF MILITARY COMMUNITY MEMBERS



SHRM Foundation, in partnership with USAA, is committed to empowering HR professionals, people managers and business leaders to attract, hire, and retain members of the military community.

## BECOME A VOLUNTEER MILITARY COMMUNITY AMBASSADOR

The Military Community Ambassador engages local professionals in their community and networks through training programs, equipping HR professionals with the knowledge and tools necessary to attract, hire, and retain military community members in the workplace.

Research and experience has demonstrated that this population is important untapped talent, and there is a pressing need to educate and train hiring decision makers on the value this talent brings to the civilian workforce.

## WHY BECOME A MILITARY COMMUNITY AMBASSADOR?

It's an opportunity to impact the lives of military community members who are struggling in the civilian workforce. It's your way of showing appreciation for the military community members who served our nation.

- HR professionals, people managers and business leaders have the largest influence on the success of hiring and retaining members of the military community.
- Military community members are valuable members of our workforce who have in-demand skills.
- Military community members help build more diverse and inclusive work environments.

## YOUR EFFORT = THOUSANDS HIRED

The Military Community Ambassador will be a force multiplier, paving the way for more than 60,000 veterans and family members to land jobs by securing and training the HR professionals, hiring managers and business leaders who will commit to hiring from our military communities.



Military Community  
Ambassador



HR professionals,  
hiring managers, and  
business leaders



Military community  
members hired by  
business



**MAKE A DIFFERENCE FOR MILITARY  
COMMUNITY EMPLOYMENT.**

Learn more at [militarycommunityatwork.org](https://militarycommunityatwork.org)